LITTLE LAKE THEATRE COMPANY

Reach over 18,000 quality business prospects in 2019. Attendance is up 30% in the past 2 years at the Lake!

Playbill advertising at Little Lake performances is a cost-effective and fun way to reach potential clients or customers for your business.

Little Lake audiences live, work, and play in Washington County, with the majority living within a 10-mile radius of our theater building on Canonsburg Lake.

Your advertisement will reach patrons from: Bethel Park, Bridgeville,
Canonsburg, Eighty-Four, Houston,
Mt. Lebanon, North Strabane, Peters
Township, South Fayette, South
Strabane, Upper St. Clair, and
Washington.



NEW for 2019-ads are available for our Children's Theatre plays and our Hats Off Gala on April 6. Cultivate your current clients, build new business relationships, or simply relax with friends and family and enjoy professional-level theatre as a perk of your support.

To order, call 724.745.6300 or email us at info@littlelake.org

LITTLE LAKE THEATRE COMPANY

2019 MainStage Ad Packages (33 weeks, April-December)

11 plays/musicals-a new show every 3 weeks!

Cover Ads (full color) \$1,050 (\$32/week)

-2 comp tickets to all 16 plays, and listing on the Little Lake website

Full Page \$800 (\$24/week)

-2 comp tickets to all 11 MainStage plays and listing on the Little Lake website

Half Page \$600 (\$18/week)

-2 comp tickets to 6 of 11 MainStage plays

Quarter Page \$475 (\$14/week)

-2 comp tickets to 4 of 11 MainStage plays

Eighth Page \$300 (\$10/week)

-2 comp tickets to 2 of 11 MainStage plays

-For 2019 MainStage season info, visit www.littlelake.org

-Payment plans available

-MainStage ad deadline is

April 8, 2019

Children's Theatre Ads-New for 2019!

5 shows during the season, 18 weeks June—December

Cover Ad (full color) \$400

(\$22/week)

-2 comp tickets to all Children's theatre plays and listing on our web-

Full Page \$300

(\$17/week)

-2 comp tickets to all Children's theatre plays

Half Page \$175

(\$10/week)

-2 comp tickets to all Children's theatre plays

-For 2019 Children's theatre season info, visit www.littlelake.org

-Payment plans available | Children's theatre ad deadline is June 3, 2019



Hats Off to You!

April 6, 2019, 6—10pm

The Doubletree Hotel Pittsburgh at the Meadow Lands

Hats Off to You is Little Lake's annual fundraising Gala, our most
popular fundraising event of the season. Celebrate your local
theatre company by placing an ad in the event program.

Full page: \$100 | Half page: \$50

Ad deadline is March 25, 2019

To order, call 724.745.6300 or email us at info@littlelake.org