LITTLE LAKE THEATRE COMPANY

Reach over 19,000 quality business prospects in 2020 Attendance is up 35% in the past 3 years at the Lake!

Playbill advertising at Little Lake performances is a cost-effective and fun way to reach potential clients or customers for your business.

Little Lake audiences live, work, and play in Washington County, with the majority living within a 10-mile radius of our theater building on Canonsburg Lake.

Your advertisement will reach patrons from: Bethel Park, Bridgeville, Canonsburg, Eighty-Four, Houston, Mt. Lebanon, North Strabane, Peters Township, South Fayette, South Strabane, Upper St. Clair, and Washington.



Don't Forget our Ads for our Children's Theatre plays

Cultivate your current clients, build new business relationships, or simply relax with friends and family and enjoy professional-level theatre as a perk of your support.

To order, call 724.745.6300 or email us at info@littlelake.org

LITTLE LAKE THEATRE COMPANY

2020 MainStage Ad Packages (32 weeks, April-December)

10 plays/musicals-a new show every 3 weeks!

Cover Ads (full color) \$1,100 (\$34/week)

-2 comp tickets to all 16 plays, and listing on the Little Lake website

Full Page \$850 (\$27/week)

-2 comp tickets to all 11 MainStage plays and listing on the Little Lake website

Half Page \$650 (\$20/week)

-2 comp tickets to 6 of 11 MainStage plays

Quarter Page \$525 (\$16/week)

-2 comp tickets to 4 of 11 MainStage plays

Eighth Page \$350 (\$11/week)

-For 2020 MainStage season info, visit www.littlelake.org

- -Payment plans available
- -MainStage ad deadline is

April 1.2020

Children's Theatre Ads-New for 2020!

5 shows during the season, 18 weeks June—December

Cover Ad (full color) \$425

(\$23 week)

-2 comp tickets to all Children's theatre plays and listing on our web-

Full Page \$300

(\$17/week)

-2 comp tickets to all Children's theatre plays

Half Page \$175

(\$10/week)

 -2 comp tickets to all Children's theatre plays

-For 2020 Children's theatre season info, visit www.littlelake.org

-Payment plans available | Children's theatre ad deadline is June 1, 2020

LITTLE LAKE THEATRE COMPANY

2020 MainStage Ad Packages (32 weeks, April-December)
10 plays/musicals-a new show every 3 weeks!

NEW FOR 2020 - Little Lake Restaurant Partnership \$985

Facebook & Instagram

3 exclusive posts (your logo & special offer) PLUS 1 dinning recommendation post (all patrons)

<u>Constant Contact</u> exclusive preview show of our choice with your (logo and special offer)

<u>Listed on Little Lake Theatre Website</u> as Dining Partner (your logo & special offer)

<u>Verbal recommendation</u> from all Little Lake Box Office Staff

<u>1/4 page ad in all playbills .</u>